

CONNECTICUT DEMOCRACY CENTER



Connecticut
History Day

Connecticut's Kid
Governor®

Connecticut
Democracy Center
Awards

Community Partner Guide



The mission of the Connecticut Democracy Center is to inspire people of all ages to engage in civic life and strengthen their communities.

We envision a society where everyone is empowered to participate in our democracy.

Founded in 1998, The Connecticut Democracy Center (CTDC) began operation as the Connecticut Public Affairs Network (CPAN) to launch the Connecticut Network (CT-N) in collaboration with the Connecticut General Assembly. The arrangement proved such a success that the Connecticut General Assembly extended another opportunity for CPAN to take over programming and operations of Connecticut's Old State House. This became a critical step in creating a "Lifetime Pathway" of independent civic education and engagement programs.

The Connecticut Democracy Center is a non-partisan, 501(c)3 nonprofit organization which does not advocate for any position or issue except the active, informed engagement of people from all points of view. While our partnerships with the General Assembly receive state contract dollars, no state contract funds support the projects included in our Community Partners Program.

The Connecticut Democracy Center (CTDC) is proud to offer meaningful and beneficial corporate sponsorships in support of three impactful programs, including Connecticut's Kid Governor, Connecticut History Day, and the Connecticut Democracy Center Awards.



THE PURPOSE OF THE CONNECTICUT DEMOCRACY CENTER COMMUNITY PARTNERS PROGRAM

is to better connect the CTDC, a nonprofit organization with meaningful and award-winning civics education programs, to the amazing local business community. This program will allow those who support our mission of inspiring people of all ages to engage in civic life and strengthen their communities to immerse themselves in an abundance of our well-connected initiatives substantially and conveniently. This program's goal is to alleviate the burden on our local businesses of being asked several times a year to support smaller projects and allow the CTDC to greatly enhance the benefits and visibility provided to the loyal community supporters of the CTDC.



SPONSORSHIP LEVELS	Platinum \$25,000+	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Benefactor \$2,500	Supporter \$1,000	Friend \$500
CTDC Awards	Pillar of Democracy	Liberty Leader	Constitutional Partner	Civic Champion	Civic Champion	Democracy Supporter	Democracy Supporter
Connecticut's Kid Governor®	Top Level Spinsor	Top Level Sponsor	Second Level Sponsor	Second Level Sponsor	Third Level Sponsor	Third Level Sponsor	Fourth Level Sponsor
Connecticut History Day	Top Level Sponsor	Scond Level Sponsor	Second Level Sponsor	Third Level Sponsor	Third Level Sponsor	Fourth Level Sponsor	Fourth Level Sponsor
CT's Old State House Rental	✓	✓					
Private Historical Walking CT's OSH Tour	✓	✓	✓				
Website and Multimedia Recognition	✓	✓	✓	✓	✓	✓	✓

WANT TO SEE THE BENEFITS FOR EACH LEVEL IN FURTHER DETAIL?

Please reference our **“Benefits Explained”** and **“Event & Program Information”** pages later in this packet.

These CTDC event/program sponsorships are now grouped into broader levels with different benefits so our business community can touch the many popular areas of our organization that need support. However, the Community Partners Program does not replace the ability to sponsor a single CTDC event or program on its own. If this is your preference, we welcome your support.

PLATINUM

\$25,000 + | \$2,083+ MONTHLY

LEVEL BENEFITS

CTDC AWARDS

Receive all the benefits of a “Pillar of Democracy” level sponsor for our CTDC Awards. (See page 6)

SIGNATURE PROGRAM - CONNECTICUT’S KID GOVERNOR®

Receive all the benefits of a “Top-Level” sponsor of Connecticut’s Kid Governor®.
(See pages 8-10)

SIGNATURE PROGRAM - CONNECTICUT HISTORY DAY

Receive all the benefits of a “Top-Level” sponsor for CT History Day.
(See pages 11-12)

CONNECTICUT’S OLD STATE HOUSE RENTALS

Rent Connecticut’s Old State House for free TWICE throughout the year (subject to open dates and availability.) Rentals include an event coordinator, the use of folding tables, chairs, and audio/visual equipment, and cleaning services. Rentals include the services of two security personnel for the duration of your event. Food and drinks are not included, but our staff are happy to make recommendations upon request. Partnership rentals earned at the Platinum level must follow our rental policies & procedures on our website. Enjoy CT history with your organization for your upcoming corporate, community, or personal function!

PRIVATE HISTORICAL WALKING/CONNECTICUT’S OLD STATE HOUSE TOUR

Book a FREE, private walking tour or tour of Connecticut’s Old State House for your organization!

WEBSITE AND MULTIMEDIA RECOGNITION

Your organization’s logo on the main CTDC webpage, on our CTDC Community Partners page and in CTDC’s newsletters. Your organization has the opportunity to be featured in our “Partners Spotlight” video series to highlight your generosity.

GOLD

\$15,000 | \$1,250 MONTHLY

LEVEL BENEFITS

CTDC AWARDS

Receive all the benefits of a “Liberty Leader” level sponsor for our CTDC Awards. (See page 6)

SIGNATURE PROGRAM - CONNECTICUT’S KID GOVERNOR®

Receive all the benefits of a “Top Level” sponsor of Connecticut’s Kid Governor®.

(See pages 8-10)

SIGNATURE PROGRAM - CONNECTICUT HISTORY DAY

Receive all the benefits of a “Second-Level” sponsor for CT History Day.

(See pages 11-12)

CONNECTICUT’S OLD STATE HOUSE RENTAL

Rent Connecticut’s Old State House for free ONCE throughout the year (subject to open dates and availability). Rentals include an event coordinator, the use of folding tables, chairs, audio/visual equipment, and cleaning services. Rentals include the services of two security personnel for the duration of your event. Food and drinks are not included, but our staff are happy to make recommendations upon request. Partnership rentals earned at the Gold level must follow our rental policies & procedures on our website. Take in Connecticut history for your upcoming corporate, community, or personal function!

PRIVATE HISTORICAL WALKING / CONNECTICUT’S OLD STATE HOUSE TOUR

Be able to book a free, private walking tour or tour of Connecticut’s Old State House for your organization!

WEBSITE AND MULTIMEDIA RECOGNITION

Your organization’s logo on the main CTDC webpage, Community Partners page, and in CTDC’s newsletters. You also have the ability to participate in a yearly “Partners Spotlight” video series highlighting your generosity.

SILVER

\$10,000 | \$833 MONTHLY

LEVEL BENEFITS

CTDC AWARDS

Receive all the benefits of a “Constitutional Partner” level sponsor for our CTDC Awards. (See page 6)

SIGNATURE PROGRAM - CONNECTICUT’S KID GOVERNOR®

Receive all the benefits of a “Second-Level” sponsor of Connecticut’s Kid Governor®.

(See pages 8-10)

SIGNATURE PROGRAM - CONNECTICUT HISTORY DAY

Receive all the benefits of a “Second-Level” sponsor for CT History Day.

(See pages 11-12)

PRIVATE HISTORICAL WALKING/CONNECTICUT’S OLD STATE HOUSE TOUR

Be able to book a free, private walking tour or tour of Connecticut’s Old State House for your organization!

WEBSITE AND MULTIMEDIA RECOGNITION

Your organization’s logo on the CTDC Community Partners page and in CTDC’s newsletters.

BRONZE

\$5,000 | \$416 MONTHLY

LEVEL BENEFITS

CTDC AWARDS

Receive all the benefits of a “Civic Champion” level sponsor for our CTDC Awards. (See page 6)

SIGNATURE PROGRAM - CONNECTICUT’S KID GOVERNOR®

Receive all the benefits of a “Second Level” sponsor of Connecticut’s Kid Governor®.

(See pages 8-10)

SIGNATURE PROGRAM - CONNECTICUT HISTORY DAY

Receive all the benefits of a “Third-Level” sponsor for CT History Day.

(See pages 11-12)

WEBSITE AND MULTIMEDIA RECOGNITION

Your organization’s logo on the CTDC Community Partners page and in CTDC’s newsletters.

BENEFACTOR \$2,500 | \$208 MONTHLY

LEVEL BENEFITS

CTDC AWARDS

Receive all the benefits of a “Civic Champion” level sponsor for our CTDC Awards. (See page 6)

SIGNATURE PROGRAM - CONNECTICUT’S KID GOVERNOR®

Receive all the benefits of a “Third-Level” sponsor of Connecticut’s Kid Governor®. (See pages 8-10)

SIGNATURE PROGRAM - CONNECTICUT HISTORY DAY

Receive all the benefits of a “Third-Level” sponsor for CT History Day. (See pages 11-12)

WEBSITE AND MULTIMEDIA RECOGNITION

Your organization’s logo on the CTDC Community Partners page

SUPPORTER \$1,000 | \$83 MONTHLY

LEVEL BENEFITS

CTDC AWARDS

Receive all the benefits of an “Democracy Supporter” level sponsor for our CTDC Awards. (See page 6)

SIGNATURE PROGRAM - CONNECTICUT’S KID GOVERNOR®

Receive all the benefits of a “Third Level” sponsor of Connecticut’s Kid Governor®. (See pages 8-10)

SIGNATURE PROGRAM - CONNECTICUT HISTORY DAY

Receive all the benefits of a “Fourth-Level” sponsor for CT History Day. (See pages 11-12)

WEBSITE AND MULTIMEDIA RECOGNITION

Your organization’s logo on the CTDC Community Partners page.

FRIEND \$500 | \$41 MONTHLY

LEVEL BENEFITS

CTDC AWARDS

Receive all the benefits of an “Democracy Supporter” level sponsor for our CTDC Awards. (See page 6)

SIGNATURE PROGRAM - CONNECTICUT’S KID GOVERNOR®

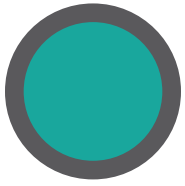
Receive all the benefits of a “Fourth-Level” sponsor of Connecticut’s Kid Governor®. (See pages 8-10)

SIGNATURE PROGRAM - CONNECTICUT HISTORY DAY

Receive all the benefits of a “Fourth-Level” sponsor for CT History Day. (See pages 11-12)

WEBSITE AND MULTIMEDIA RECOGNITION

Your organization’s logo on the CTDC Community Partners page.



SIGNATURE EVENT

THE CONNECTICUT DEMOCRACY CENTER AWARDS

The Connecticut Democracy Center (CTDC) hosts the premiere Connecticut Democracy Center Awards in the late winter each year to pay tribute to community, business, and philanthropic leaders. CTDC established this awards gala to celebrate Connecticut residents committed to strengthening democracy through acts of citizenship, service, and community engagement. Guests enjoy an inspirational and moderated conversation on how our award winners found their passion for community and civic engagement. Guests are invited to network with business professionals, educators, and community leaders equally committed to improving the quality of life in Connecticut.

PILLAR OF DEMOCRACY SPONSOR - \$8,000 value

- Logo and live link to appear on a dedicated Awards page on the CTDC website for one year.
- Recognition in social media, emails, invitations, and press releases.
- Eight event tickets.
- Full-page color sponsor message or ad in event program.
- Logo on signage displayed throughout the event.
- Special recognition at event to be recorded and available on the CTDC Awards page on the website.
- Dedicated Pillar of Democracy Sponsor slide on event background slideshow.
- Premier logo placement and recognition as Pillow of Democracy Sponsor on sign displayed in the Great Hall.

LIBERTY LEADER SPONSOR - \$5,000 value

- Logo and live link to appear on a dedicated Awards page on the CTDC website for one year.
- Recognition in social media, emails, invitations, and press releases.
- Six event tickets.
- Half-page color sponsor message or ad in event program.
- Logo on signage prominently displayed during the event.
- Verbal recognition at event to be recorded and available on the CTDC Awards page on the website.
- Logo on Awards Sponsors slide on the event background slideshow.
- Logo on large sign displayed in the Great Hall.

CONSTITUTIONAL PARTNER SPONSOR - \$2,500 value

- Logo and live link to appear on a dedicated Awards page on the CTDC website for one year.
- Recognition in social media and emails.
- Four event tickets.
- Quarter-page color sponsor message or ad in event program.
- Logo on signage prominently displayed during the event.
- Verbal recognition at event to be recorded and available on the CTDC Awards page on the website.
- Logo on Award Sponsor slide on event background slideshow.
- Logo on large Sponsor Sign displayed in the Great Hall.

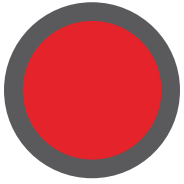
CIVIC CHAMPION SPONSOR - \$1,000 value

- Link/logo on the CTDC Awards dynamic webpage for one year.
- Two event tickets.
- Listed in event program.
- Logo on Sponsors slide on event background slideshow.
- Listed on large Sponsor Sign displayed in the Great Hall.

DEMOCRACY SUPPORTER SPONSOR - \$250 value

- Link/logo on the Connecticut Democracy Center Awards dynamic webpage for one year.
- One event ticket.
- Listed in event program.
- Listed on large Sponsor Sign displayed in the Great Hall.





SIGNATURE PROGRAM CONNECTICUT'S KID GOVERNOR®

Kid Governor® empowers 5th graders to change the world. It is an immersive and authentic civic education program that teaches state government, elections and voting, and civic participation through the annual election of a Kid Governor. Participants research community issues they care about, create platforms to address those issues, and make campaign videos. As adults head to the polls in November, thousands of 5th graders evaluate the videos of seven final candidates for Kid Governor and vote for the student and platform they support. The student receiving the most votes is elected Kid Governor. The six other finalists become their Cabinet. They serve a one-year term and work with the CTDC to fulfill their platform and to encourage students to make a difference on the winning campaign issue. The program is in residence at Connecticut's Old State House where the historic Governor's Office now serves as the Kid Governor's Office.

The CTDC created and launched the flagship Connecticut's Kid Governor® program in 2015 and now licenses this nationally recognized program to affiliates in New Hampshire, Nebraska, Oregon, Oklahoma, and Vermont, with growing interest in other states.

TOP-LEVEL (\$10,000 value)

LOGO PLACEMENT:

- Displayed at the entrance at the Kid Governor Inauguration Day celebration.
- On Voting Kit letter to teachers.
- On event signage for the Election Rally Bus Tour and on Meet the Candidates exhibits displayed at participating schools, libraries and at Connecticut's Old State House (high-traffic location).
- On the Library Circuit invitation and refreshments table signage.
- Displayed during pre-event livestream announcing CT's Kid Governor and Inauguration Day.

LOGO PLACEMENT AND LINK:

- In ALL Eblasts, selected social media posts, and on CTKG website and "Community Partners" page.

RECOGNITION:

- In printed Inauguration Day program.
- In printed marketing materials and press releases, including opportunities for quote. inclusion for select press releases.
- Mentions at all CTKG events, including in live streams and posted recordings.
- Custom video thanking your organization and inviting your staff to watch the Inauguration Day live stream on Facebook and YouTube.
- Named in the teacher Toolkit for classroom use, distributed to all teachers participating in the program.

OTHER

- Invitation for one representative to attend the Inauguration and recognition during opening remarks.
- Volunteer opportunities for your organization at events and program preparation.

SECOND-LEVEL (\$5,000 value)

LOGO PLACEMENT:

- Displayed at the entrance at the Kid Governor Inauguration Day celebration.
- Displayed during pre-event livestream announcing CT's Kid Governor and Inauguration Day.
- On Meet the Candidates exhibit introductory panel displayed at participating schools and libraries and at Connecticut's Old State House (high-traffic location).
- On the Library Circuit invitation and refreshments table signage.

LOGO PLACEMENT AND LINK:

- In select Eblasts, selected social media posts, and on CTKG website and "Community Partners" page.

RECOGNITION:

- In printed Inauguration Day program.
- In printed marketing materials and press releases, including opportunities for quote inclusion for select press releases.
- Mentions at all CTKG events, including in live streams and posted recordings.
- Custom video thanking your organization and inviting your staff to watch the Inauguration Day live stream on Facebook and YouTube.

OTHER

- Volunteer opportunities for your organization at events and program preparation.

THIRD-LEVEL (\$2,500 value)

LOGO PLACEMENT:

- On the Library Circuit invitation and refreshments table signage.

LOGO PLACEMENT AND LINK:

- On CTKG website and "Community Partners" page.

RECOGNITION:

- Name listed in select Eblasts and selected social media posts.
- In printed Inauguration Day program.
- In printed marketing materials and press releases.
- Mentions at all CTKG events, including in live streams and posted recordings.
- Custom video thanking your organization and inviting your staff to watch the Inauguration Day live stream on Facebook and YouTube.
- Listed on Meet the Candidates exhibit introductory panel displayed at participating schools and libraries and at Connecticut's Old State House (high-traffic location).

OTHER

- Volunteer opportunities for your organization at events and program preparation.

FOURTH-LEVEL (\$1,000 value)

LOGO PLACEMENT AND LINK:

- On CTKG website and “Community Partners” page.

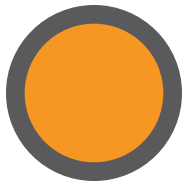
RECOGNITION:

- Name listed in select social media posts.
- In select printed marketing materials.
- Listed on Library Circuit refreshments table sign.
- Custom video thanking your organization and inviting your staff to watch the Inauguration Day live stream on Facebook and YouTube.

OTHER

- Volunteer opportunities for your organization at events and program preparation





SIGNATURE PROGRAM CONNECTICUT HISTORY DAY

An affiliate program of National History Day, Connecticut History Day (CHD) is a Connecticut Democracy Center program in residence at Connecticut's Old State House. CHD annually engages thousands of middle and high school students in historical research, interpretation, and creative expression through project-based learning. Students create projects that are entered into a series of competitions, from the local to the national level, and evaluated by professional historians and educators.

Top-Level (\$10,000 value)

- Prominent acknowledgment at each Regional and State CHD Awards Ceremony.
- Prominent logo listing at each Regional and State CHD Contest.
- Sponsored logo on Connecticut student t-shirts for National Delegation to Washington D.C.
- Your organization and its logo will be recognized on the CHD website.
- Your organization and its logo will be recognized on the CTDC Community Partners page.
- Recognition on our social media channels in the lead-up to CHD.
- The ability to volunteer or become CHD judges at CHD regional contests.
- Recognition at our CHD June event, where students present projects going to the National contest.
- Recognition at our yearly CHD kick-off workshop with our talented judges.
- Ability to set up a table with materials and giveaway items at any regional or state contest.
- Recognition within our educator and student handbook.

Second-Level (\$5,000 value)

- Acknowledgment at each Regional and State CHD Awards Ceremony.
- Logo listing at each Regional and State CHD Contest.
- Sponsored logo on Connecticut student t-shirts for National Delegation to Washington D.C.
- Your organization and its logo will be recognized on the CHD website.
- Your organization and its logo will be recognized on the CTDC Community Partners page.
- Recognition on our social media channels in the lead-up to CHD.
- The ability to volunteer or become CHD judges at CHD regional contests.
- Recognition at our CHD June event, where students present projects going to the National contest.
- Ability to set up a table with materials and giveaway items at our state contest.

Third-Level (\$2,500 value)

- Acknowledgment at each Regional and State CHD Awards Ceremony.
- Name listing at each Regional and State CHD Contest.
- Your organization and its logo will be recognized on the CHD website.
- Your organization and its logo will be recognized on the CTDC Community Partners page.
- Recognition on our social media channels in the lead-up to CHD.
- The ability to volunteer or become CHD judges at CHD regional contests.
- Ability to set up a table with materials and giveaway items at our state contest.

Fourth-Level (\$1,000 value)

- Name listing at each Regional and State CHD Contest.
- Your organization and its logo will be recognized on the CHD website.
- Your organization and its logo will be recognized on the CTDC Community Partners page.
- Recognition on our social media channels in the lead-up to CHD.
- The ability to volunteer or serve as judges at CHD regional contests.



CONNECTICUT DEMOCRACY CENTER

*A lifetime pathway for
civics education*

21 Oak Street, Suite 309
Hartford, CT 06106
(860) 246-1553

Conversations
at Noon

Summer Music
Series

A Night at the
Public House

CONNECTICUT HISTORY DAY

CONNECTICUT NETWORK

CONNECTICUT'S OLD STATE HOUSE

CONNECTICUT'S KID GOVERNOR®

WE THE PEOPLE: THE CITIZEN AND THE CONSTITUTION

To learn more about our programs, visit
ctdemocracycenter.org

For a calendar of upcoming events at
Connecticut's Old State House, visit
ctoldstatehouse.org

Connecticut
Freedom Trail

Civic
Learning Week

Connecticut's Old
State House
Farmer's Market

Election Cake
Bake-Off